

ERICKA *Media Kit* ELLIS

author speaker foster youth advocate
WWW.ERICKAELLIS.COM



ERICKA ELLIS

The Fire Starter

Ericka has blazed a trail as a known, "Fire Starter," across the country, empowering women and teens to create the life they dream of by rekindling their passion in their personal and professional lives. As a natural leader & encourager, Ericka helps people thrive in their current circumstances to overcome challenges, increase productivity in personal/professional settings, and achieve personal goals. Ericka equips people with a renewed mind-set needed to help bring the absolute best version of themselves to life every single day - resulting in more positive, can-do attitudes, amazing communication, higher levels of productivity, and greater health and happiness.



Ericka Ellis, once an abused foster child and college dropout, chose to become a victor instead of a victim. She graduated Magna Cum Laude from Purdue University with a Master's Degree in Strategic Management and a Bachelor's Degree in Organizational Leadership. She went on to become a two time Published Author, Award Winning Philanthropist, Speaker & Life Performance Strategist known as, "The Fire Starter," who reignites women back to their faith, identity and purpose.

Additionally, as a Fire Starter, she breaks the mental barriers that interfere with one's performance and productivity through her SPARK Method, which results in more positive can-do attitudes, higher levels of productivity, greater performance and happiness. Ericka also founded her non-profit, "Think.Love.Smart," with a mission to, "Move Foster Girls Forward," as an advocate for foster youth. Ericka also co-founded, The Ellis Group, a performance consulting company that provides executive coaching, leadership training, workshops, seminars, and so forth.

She's been featured on ABC, CBS, D Magazine & Dallas Weekly, to name a few. Ericka has been recognized as 'Texan With Character' by CBS and named 'Person of Excellence of the Year,' and "Top 8 Influencers of Dallas," for her work in the community.

PUBLISHED

Author



Ericka has used her gift of writing to pen two transformative books, "SPARK: A Blueprint to Reignite Purpose," and "Misguided by Love, Redirected by Faith: My Journey to Freedom." Ericka uses her books as a resource to provide strategies to increase confidence, performance and productivity to help achieve healing and success.

Authored Inspirational Memoir "Misguided by Love, Redirected by Faith: My Journey to Freedom" & Christian Self Help book "SPARK: A Blueprint to Reignite Purpose"

In addition to her books, Ericka has other published written pieces:

- A Focused Heart - Christ Centered Home Magazine
- A Masterpiece - We Sparkle Magazine
- The Battle of Control - Christ Centered Home Magazine
- Back to the Basics - Christ Centered Home Magazine
- Think.Love.Smart Curriculum



Enhance your performance to achieve
your goals with unstoppable fire!



MISGUIDED BY LOVE, REDIRECTED BY FAITH

—MY JOURNEY TO FREEDOM—



AN INSPIRATIONAL MEMOIR OF LOVE, HOPE, AND FREEDOM

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KEYNOTE Speaker

How many conferences, seminars, workshops and training have you or your people attended, and left motivated, but not transformed - still doing things the way they did before? Speakers should not only speak to the problem but also deliver practical and applicable solutions.

Ericka has worked with many people from a variety of backgrounds and demographics to deliver measurable transformation in behavior and results.

When passion, purpose and positivity are the cornerstones of an organization and they want the WOW factor, Ericka Ellis is the woman for the job. Her messages transcend age, culture and profession.



With her gift as a master storyteller coupled with her authenticity and transparency, she not only helps you relate, she makes you feel. Many people can make you nod your head but Ericka helps you change your mind and your heart. She is the perfect fit for any organization that wants to grow and inspire their culture to be the best and live out their potential.



MESSAGES

Include

- Get Your Fire Back! Igniting the Passion Back into Your Life!
- Activate Your Power
- S.P.A.R.K. Method
- Leveraging Setbacks
- Developing a Strong Sense of Identity
- Maximizing Your Power
- Ready! Set! GROW!
- Social (ME)dia Made Me Do It: Navigating the Digital Roads of Social Media and it's Temptations
- P.U.S.H. Anti-Bullying
- Self-Esteem: Love Your Selfie
- Living Beyond Your Potential
- The Advantage of Adversity
- Youth Empowerment (messages vary depending on need)

Erickay
Book
B

CHURCH EVENTS

Ericka's strong Christian faith is the foundation of the work she does & the messages she shares. She aspires to help all people to live in truth to God's Word as it relates to identity, purpose, healing and relationships, etc.

CONFERENCES/ORGANIZATIONS

If you're looking for a speaker to deliver a transformative message, Ericka is your woman! She re-ignites the purpose and passion in her audience that will effect change and growth. If they need hope to move forward in the face of difficulty, Ericka's tumultuous upbringing and beautiful success will ignite hope, motivation and change.

WORKSHOPS + YOUTH EMPOWERMENT

Ericka stresses the importance of dreaming but the necessity of work. If you want to see measurable results in your attendees, Ericka is the match to start that spark of change! From being a bullied child to teaching life changing practices of self-awareness, confidence and kindness, Ericka captivates the hearts & minds of youth to be better people.

Host

Panelist

Facilitator

AWARD WINNING *Philanthropist*

Ericka founded, her 501c3, ‘Think.Love.Smart,’ with the mission to, “Move Foster Girls Forward.”

Ericka’s vision is to connect with at-risk teens & foster girls to empower them through mentorship and education. Ericka is dedicated to equip this underserved population of girls with life skills training, confidence building workshops, college and career training to develop them into powerful and progressive young women. Through her organization, Ericka believes it will bridge the gap and assist in equipping our foster youth with the right tools to transition into quality productive, responsible, confident, and determined young adults, ready for positive participation in society.



Accomplishments & ASSOCIATIONS

- TEXAN WITH CHARACTER BY CBS
- PERSON OF EXCELLENCE OF THE YEAR
- TOP 8 INFLUENCES OF DALLAS
- JUNIOR LEAGUE OF DALLAS
- BUSH PRESIDENTIAL CENTER
- HOPEFUL SOLUTIONS KEYNOTE
- WILLIAM JESSUP UNIVERSITY KEYNOTE
- 2018 GLAMCON HOST
- PBS ARTIST SPOTLIGHT
- ABC PHILANTHROPIC SPOTLIGHT
- BLACK CHILD LEGACY FACILITATOR
- OSCAR GRANT FOUNDATION KEYNOTE
- NAOMI SPEAKS MODERATOR
- DALLAS WEEKLY FEATURE
- THE HEALING 5 KEYNOTE



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